

May 5, 2009

To whom it may concern,

It is with great pleasure that I have been asked to endorse the work of Mark Paul. Mark was referred to us by another area organization that had used his expertise as a professional speaker. They spoke highly of his knowledge of the subject matter and the professional way he presented it.

Mark did not disappoint us at all. We found him to be an engaging speaker with just the right amount of humor that kept everyone's interest throughout the presentation. His talk was interactive, almost in a conversational manner that made everyone feel welcome enough to participate in the conversation.

The true measure of success in any informative presentation is whether the audience can take away at least one idea that they can apply in their workplace. Mark delivered several and I highly recommend him for your organization. If gaining more customers is your goal, Mark has a way to help you achieve just that.

The evaluation sheets we received after the luncheon echo my comments. Mark is knowledgeable, professional and an excellent speaker. I would have no problem bringing him back at the appropriate time for another excellent presentation.

Sincerely,

Jerry L. Wheeler, Sr. IOM

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CEO