

Mark Paul  
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*re: "How to cost-effectively evaluate your market"*

Dear Mark:

Thank you for your valuable contribution to the September PubTalk.

Your presentation about "how to cost-effectively evaluate your market" was fantastic. I asked a handful of people if they found it valuable and the feedback was all thumbs up.

Thank you for your contribution. There are many exciting plans underway to continue to grow our efforts. I look forward to working more with you in the future.

Yours Truly,

Shelley Parker  
Program Manager