



BEAVERTON AREA  
CHAMBER OF COMMERCE

May 5, 2004

Mark Paul

Synergy Consulting Group  
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Dear Mark,

Just a note to properly thank you for your presentation to the Roundtable on April 7 – “the Seven Secrets of How to Attract More Customers”. It was quite informative, and the content certainly matched the expectations of the title.

Your carefully developed process, gained over years of experience, was well conveyed to the audience. Whether talking large company or small, each step (secret) was described in detail and aided with real world stories of success. By engaging the audience early on, you obviously gained feedback to adjust the presentation with the appropriate depth. This “tailoring” of the material made for a more individual focus. It has been my experience that this format makes for a more successful Roundtable meeting.

I would like to make two additional comments. Your presentation was very professional, obviously well prepared. And our attendance that day was above average and perhaps the highest of the year.

Thanks again for your time and effort. We will invite you back again at some point in the future for a follow-up presentation.

Ron Miller  
Roundtable Steering Committee  
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