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How Entrepreneurs Can Survive and Thrive in Challenging Times!

Date(s): 6/24/2003- 6/24/2003

This is a FREE lecture sponsored by the OGI Center for Professional Development (CPD) and the Department of Management in Science and Technology (MST). To register for this seminar, please check the box in the upper left hand corner of this Web page. Since there is no cost, you will NOT have to provide credit card information.

Do you have a great idea? Have you developed a new technology that everyone should buy? Are you looking for investment money to build a company? Have you been struggling to get your company off the ground; or trouble building sales; or having difficulty transforming your dream into reality?

Long-time entrepreneur Mark Paul will uncover the reasons why start-ups and companies fail, and what you can do about it! He will be excerpting key learnings from his book, *The Entrepreneur's Survival Guide*, to make specific points on how you can not only survive the current economic conditions but thrive beyond your own expectations!

Speaker Bio

Mark Paul has more than twenty years of executive level leadership experience in Start-up companies and Global 500 companies. His experiences range from bootstrapping start-ups as an entrepreneur to building a \$50 million business unit in two year at Northrop Corporation as an "intrapreneur." He has 14 years of interim executive and business leadership consulting as the president at Phoenix Management, Inc., and currently as a partner at Synergy Consulting Group, LLC. Mark has helped over a hundred clients increase their revenue, profitability and company value. Mark has served on boards of directors and advisors for various technology-based companies, and recently published the 2nd edition to *The Entrepreneur's Survival Guide* (available on through www.synergy-usa.com and Amazon.com).

How To Register


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The seminar will be held in the dining room of the Wilson Clark Center on the [OGI campus](#). The Wilson Clark Center is Building #3 on the [OGI Campus Map](#).

Course Schedule and Information**Instructor:** [Mark Paul](#)**Course Number:** 03-CPD-0624**Dates/Times:** Tuesday, June 24; Networking@ 6:15 PM; Lecture @ 7:00 PM**Location:** OGI School of Science & Engineering, Wilson Clark Center Dining Room (building #3 on the [OGI campus map](#))**Course Fee:** \$0**Course Includes:**

This lecture is sponsored by OGI's [Center for Professional Development](#) and [Department of Management in Science and Technology](#).

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