

# SYNERGY CONSULTING GROUP, LLC

Helping business out-perform itself

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## ATTRACT MORE CUSTOMERS!

Are you looking to quickly attract more customers, without paying a fortune?

The following results were achieved by our clients in short order, because they were open to new ways of looking at how they attract customers. In all cases, Synergy assessed current company performance, performed primary customer research, and guided the company through marketing tests. Although each company, situation and industry is unique, each client is interested in ramping up sales to generate better operating cash! Are you?

### Technology

- Improved annual revenue from \$3 million to \$5 million - and cash from \$150,000 to \$1.4 million in *18 months*.
- Grew available cash over 50% to \$1 million in *three months*.
- Increased pricing 50% from \$8 to \$12 per unit, thereby *doubling* client's gross margin in *less than a month*. Sold additional 50,000 units as a result.
- Increased company valuation from \$1 million to \$20 million (acquisition) in *six months*.
- Improved marketing ROI from \$1"buying" 50 cents in revenue to \$40 in *three months*.
- Obtained over 25% direct marketing response rates.

### Healthcare

- Gross revenue increased over 20% in *one month* and over 40% in *three months*.
- Number of customers doubled in *three months*.
- Revenue doubled in *ten months*.

### Food industry

- Revenue grew 112% in *six months*.
- Number of customers increased over 80% in *six months*.

### Services

- Revenue grew at a 40%+ rate while increasing profitability by 75% in *11 months*.
- Nearly tripled sales in *12 months*.

These results show the value that Synergy's "Strategic Marketing Services" may be able to provide you. Can we bring the same results to you in the same timeframe? That depends on your company's situation, what you're trying to achieve, what services we provide for you, and how your organization implements our recommendations.

*Is your company worth the time to find out more? If you want to attract significantly more customers, contact us today!*