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## Calendar of Events

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Event Details for:

### BYB: Seven Secrets on How to Attract More Customers!

Wednesday, March 18, 2009

11:30 AM to 1:00 PM

#### Event Pricing

Effective	Member	Non-Member
Initial	\$5.00	\$10.00

#### Description

Do you have all the customers you need? Are you looking for cost-effective ways to attract more customers? Have you tried advertisements, newsletters, brochures, coupons and dozens of other ways...without the success you would like? Are your sales & marketing efforts producing results you want? Come hear how you can quickly implement secrets others have successfully used to attract more customers- worth millions of dollars- and understand what works best for you and your company. The Chamber's Building Your Business (BYB) workshop will host business consultant and author Mr. Mark Paul of Synergy Consulting Group on Wednesday, March 18th from 11:30 AM to 1:00 PM. Mr. Paul has thirty years of executive level leadership experience- from bootstrapping start-ups as an entrepreneur, to building a 250-person business unit at a Global 200 company as an "intrapreneur." He has helped over a hundred clients attract more customers: increasing their revenue, profitability and company value and has built and served on boards of directors and advisors for various companies. As an author, he recently published the 2nd edition to "The Entrepreneur's Survival Guide" and his new book "How to Attract Significantly More Customers... in good times and bad."

#### Location Information

[Map to Event](#) - [Local Weather](#)

Name Hillsboro Chamber of Commerce  
Address 5193 NE Elam Young Pkwy  
Hillsboro OR 97124

#### More Information

Contact Jon-Michael Kowertz  
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