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Attention Business Owners:

**SEVEN SECRETS:
HOW TO ATTRACT
MORE CUSTOMERS!**

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change to fit your
company / venue*

GUEST SPEAKER: MARK PAUL,
SYNERGY CONSULTING GROUP

Tuesday, Month, day, 2012
11:30 – 1 p.m.

*Location
Street address
City, State Zip*

Summary:

Do you have all the customers you need? Are you looking for cost-effective ways to attract *significantly* more customers? Have you tried advertisements, newsletters, brochures, web/SEO and dozens of other ways...without the success you would like? Are your sales & marketing efforts producing results you want?

Come hear how you can quickly implement secrets others have successfully used to attract more customers - worth millions of dollars - and understand *what works best for you* and your company. *This session is for business owners, presidents and CEOs only. Why? Because only you can make the "you bet your company" decisions - that will come from the insights of this seminar!*

This is not a 'marketing' seminar. It provides a *strategic* approach to customer-attraction.

About the speaker:

Mark Paul has more than thirty years of executive level leadership experience - from bootstrapping start-ups as an entrepreneur, to building a 250-person business unit in two years at a Global 500 company as an "intrapreneur." He has 22 years of interim executive and business leadership consulting experience.

Mark has helped over a hundred clients attract more customers: increasing their revenue, profitability and company value. Mark has built and served on boards of directors and advisors for various companies, published *The Entrepreneur's Survival Guide* and recently published *How to Attract Significantly More Customers... in good times & bad*.

Visit his website: www.synergy-usa.com.

Limited Seating! So register today! \$199 (or, other price)
Contact: yourname@youreemail.com / (503) 555-1212