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BUSINESS JOURNAL

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U. of Portland grad wins entrepreneurial award

Portland Business Journal

A recent **University of Portland** graduate has won an entrepreneurial award that won him an all-expenses-paid trip to Washington, D.C., for a CEO Conference and the \$10,000 top prize.

Nick Tostenrude of Vancouver, Wash., a May 2002 graduate, was named the 2002 North American Collegiate Entrepreneur by the Global Student Entrepreneur Awards program.

Tostenrude, who has a degree in electrical engineering, began his company, **EnableMart**, as a junior, along with fellow University of Portland student Dennis Moulton, of Redmond, Wash.

The company got its start with a student project in the university's Center for Entrepreneurship, which was created in 1998.

EnableMart focuses on matching the needs of physically impaired individuals with "one-stop shopping" on the internet. EnableMart provides disabled individuals with adaptive computer hardware and software. It helps them become aware of the vast array of assistive technology tools available to live a more productive life. Products are available for those with hearing, vision, mobility, speech and leaning disabilities. In addition, EnableMart annually gives 15 percent of its profits back to nonprofit organizations.

The Global Student Entrepreneur Awards are a program of Jefferson Smurfit Center for Entrepreneurial Studies at Saint Louis University, and are designed to foster entrepreneurship at the undergraduate level.

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