



Attention Company Owners:

**Special Seminar:
SEVEN SECRETS:
HOW TO ATTRACT
MORE CUSTOMERS!**

Tuesday, November 11, 2010; 7:30 – 9:30 a.m.
Pop Art, Inc. | Community Room, 2nd Floor
718 SW Alder Street, Portland, Oregon 97205

*GUEST SPEAKER: Mark Paul,
Synergy Consulting Group*

Summary:

Do you have all the customers you need? Are you looking for cost-effective ways to attract *significantly* more customers? Have you tried advertising, PR, newsletters, networking, brochures, “branding”, Web/SEO and dozens of other ways...without the success you would like? Are your sales & marketing efforts producing the results you want / need? Come hear how you can quickly implement secrets others have successfully used to attract more customers - worth millions of dollars - and understand *what works best for you* and your company.

This session is for company owners, presidents and CEOs only. Why? Because only you can make the “you bet your company” decisions - that will come from the information in this seminar!

About the speaker:

Mark Paul has more than thirty years of executive level leadership experience - from bootstrapping start-ups as an entrepreneur, to building a 250-person business unit in two years at a Global 500 company as an “intrapreneur.” He has 21 years of interim executive and business leadership consulting experience and has helped hundreds of clients attract more customers: increasing their revenue, profitability and company value.

Mark wrote *The Entrepreneur’s Survival Guide* and recently published *How to Attract Significantly More Customers... in good times & bad*. Visit Synergy’s website: www.synergy-usa.com.

Seating Limited to 15: Register Today!

Contact: Tom Cox (tom@coxbusinessconsulting.com) 503-616-2865.

If you RSVP before November 5, 2010, then Tom will pick up your fee of \$99.

Price at the door is \$199.